

DRINKAWARE

Job description

Research element:

- Review, develop further and implement a system for cyclical collection of relevant data and processes for integrating this data into Drinkaware programmes, campaigns and communications
- Manage current and future external supplier relationships - currently with B&A, BIT and Maynooth University
- Recommend and support programme evaluations
- Work closely with external evaluators to develop and implement an evaluation process for the Drinkaware Education Programme
- Maintain meticulous records in relation to programme data for the campaigns, education and awareness raising pillars and maintaining workshop participants' contact details for structured follow up
- Manage the NPS (net promoter score) process of evaluation and work with the Communications and Marketing Manager to design and implement the Drinkaware consumer survey on an annual basis
- Extracting insights and data from commissioned and published reports for communications use and support
- Monitor the behavioural change/public health & alcohol landscape regarding data, reports and commentary, and update the team re same on a weekly basis
- Monitor relevant data and activity in this space at a European level
- Support the CEO in reporting results / impact of Drinkaware's work internally and externally.

Impacts element:

- Develop and write impact assessments
- Serve as internal consultant to interrogate & critique goals - Annually critique our stated impacts and offer improvements
- Set metrics and analytical tools to measure your work
- Help define impact targets and baseline measurements across the organisation
- Use impact to positively position our projects to stakeholders - media, general public, political. Funders etc.
- Support qualitative and quantitative insight activities e.g. visual surveys, forums, live chats, video interviews
- Analyse and summarize findings and translate into a suite of content material for communications purposes

Key deliverables:

- Be the impact champion. Our keeper of evidence. Work with CEO to **embed an 'impact culture'** in Drinkaware and help drive the organisational focus on and execution of impact goals

- **Ensure program excellence.** Learning from data, you will input into program critiques and evolutions. As we expand you will ensure that our research is rigorous and data reliable.
- **Write and research with rigor.** Recommend and pen influential material such as white papers, reports and articles for publication and peer review, and regularly contribute to a content calendar
- **Accountability** in terms of budget, framework and KPIs
- **Credible representation** of Drinkaware at relevant events as required.

Competencies, qualities & qualifications:

- Third level qualification in a research related field (ideally including research methods)
- 5 years' experience in research and impact campaigns and programmes
- Ability to demonstrate project management skills and a track record of delivering on objectives and meeting deadlines
- Ability to demonstrate strong research, analytical and critical evaluation skills, including accessing information quickly and strategically
- Strong writing and presentation skills and experience of developing practical training and engagement tools e.g. research booklets, workshops, web content
- Strong IT skills and ability to develop and manage content online
- Experience of commissioning and managing supplier relationships
- Exceptional organisational skills and ability to work under pressure, handle multiple projects and meet deadlines
- A personal commitment to the values and work of Drinkaware and to addressing the issue of alcohol related harm in Ireland.
- Impact curiosity and a demonstrable appetite for impact measurement
- Ability to work well within a small dynamic team and a **collaborative spirit**.
 - actively listen and communicate.
 - connect easily with internal and external stakeholders.
 - build and/or participate in coalitions and collectives with external partners
 - identify, recruit and engage local strategic alliances (organizations, coalitions, government agencies, etc.) to support Drinkaware's goals

What's in it for you?

- Fast growing area of consumer insights, behaviour change, intelligence and impacts
- Entrepreneurial team based in a collaborative co-working environment
- Competitive salary & flexible employer

For further information please contact Sheena Horgan, CEO, at ceo@drinkaware.ie